

Held USA Now Stocking Men's Pretender and Prescott Leather Touring Gear

- Held USA now has men's Pretender touring jackets and Prescott touring pants in stock.
- The black leather pieces are part of Held's Café Collection.
- Soft cowhide is paired with revolutionary D3O armor for comfort and protection.
- Sizing runs from 48-64.

Aliso Viejo, Calif. – September 23, 2015 – Held USA's options for the Café Collection continue to grow, this time with the men's Pretender jacket and Prescott pants. The classic black leather touring combination blends timeless style with advanced safety features.



Both the Prescott and Pretender are constructed of a soft yet strong cowhide, and both pieces are fully lined. A tailored fit, including hip adjusters on the Pretender jacket, and minimal badging are key elements of the design, and the combination fits in perfectly with Held's Café Collection.





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Inside, revolutionary CE-approved D3O armor in the shoulders, elbows and knees offers advanced protection from impacts and abrasion. The Pretender can be fitted with a back protector, and the Prescott has removable TEMPERFOAM hip padding. Sizing for both of these leather men's pieces runs from 48 to 64.

Features of the Pretender touring jacket include:

- Soft cowhide outer shell with poly lining
- CE-approved D3O adaptive shoulder and elbow protection
- Optional back protector
- One inner and two outer pockets
- Hip adjustment
- Air vents with zippers
- Connecting zipper







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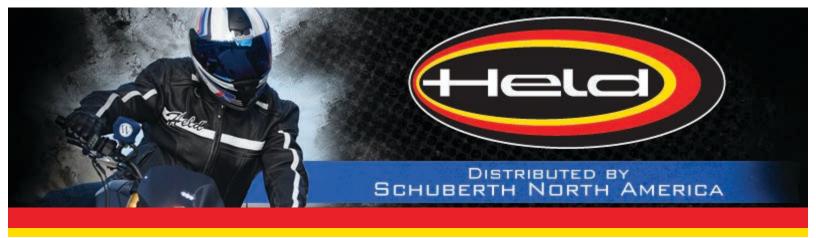


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Features of the Prescott touring pants include:

• Soft cowhide outer shell with mesh lining

- Five external pockets
- CE-approved D3O adaptive knee protection
- Removable TEMPERFOAM hip padding
- Connecting zipper







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Held's Prescott and Pretender leather touring gear is now available through <u>Held USA dealers</u>. Held also offers the Roxanne leather jacket and Aileen leather pant for women. For more information visit <u>www.HeldUSA.com</u>. Find Held USA on <u>Facebook</u>, follow @HeldUSA on <u>Twitter</u> and @Held_USA on <u>Instagram</u> for the latest updates and promotions.

About Held: Best known worldwide for their award-winning glove lines, Held also designs and manufactures premium motorcycle safety gear, utilizing the highest quality materials and armor. Held's innovations include being the first equipment manufacturer to implement naturally abrasion-resistant kangaroo and stingray leathers in its products, the first to use a special inside stepped seam to eliminate seam discomfort, and the first manufacturer to use a titanium knuckle cover on their gloves.

About Schuberth North America: In 2010, Schuberth GmbH opened the North American sister office in Aliso Viejo, California and continues to grow its exclusive dealer network for motorcycle products in the U.S. and Canada. Additional business segments work directly with law enforcement departments on the motor officer and crowd control products and with IndyCar and NASCAR teams on the auto racing helmets. In 2014, Schuberth North America also assumed U.S. distribution for German apparel and glove manufacturer Held.



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