

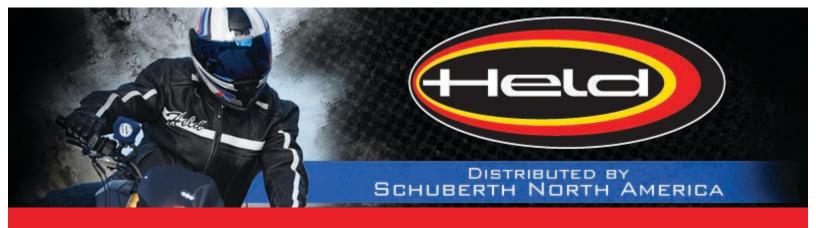
## Held Summer Gloves for Every Ride, Every Rider



- Held USA stocks a variety of summer gloves to suit every type of riding.
- Premium materials and COOLMAX technology offer both protection and temperature control.
- Held summer gloves include the Sambia, Air Stream II, Air N Dry, Evo-Thrux, Rodney and Emotion.

Aliso Viejo, Calif. – June 23, 2015 – Held USA is stocking a variety of summer gloves to suit every type of ride, from touring to the track. Hot-weather features such as perforation, vents and COOLMAX linings are combined with premium leather and abrasion-resistant materials to offer the best in comfort and safety.





The **Rodney** features a short cuff with Velcro adjustment and stretch fabric panels for a perfect fit. The goat skin upper is combined with a kangaroo leather palm, foam protection in the knuckles and fingers, and SUPERFABRIC reinforcements. The upperhand is lined with COOLMAX, and the perforated hand and finger sidewalls provide airflow. And because sweat is inevitable during summer rides, the Rodney is also colorfast and sweat-proof.



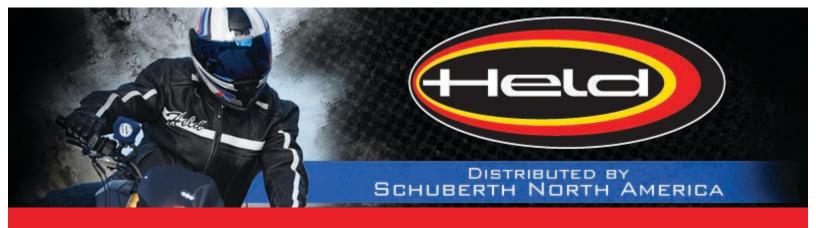
Held Rodney

Ideal for touring, the **Emotion** gloves in black goatskin provide a cool solution for long-haul riding in the summer months. The special flat seams keep hands comfortable, and foam protection on the backhand and fingers adds lightweight, breathable protection.



Held Emotion





The short, summertime **Sambia** gloves pair kangaroo leather and spandex for a light but abrasion-resistant combination. Colorfast and sweat-proof, the Sambia also has air vents on the fingers, perforated finger sidewalls and hard plastic knuckle protection.



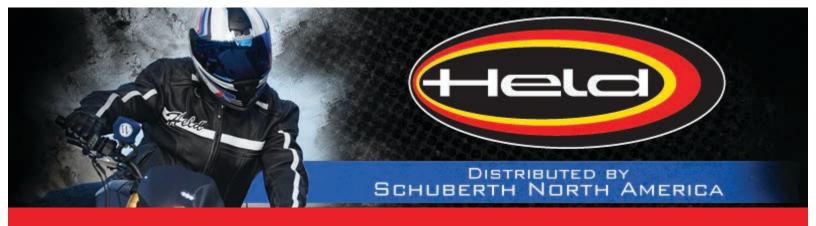
Held Sambia

The **Air Stream II** summer glove offers premium protection and comfort. The highly abrasion-resistant Kangaroo leather chassis is fully lined on the back of the hand with KEVLAR and COOLMAX. Additional protection is provided by SUPERFABRIC reinforcements, hard plastic knuckles and leather-covered plastic on the side of the hand. The hand is also perforated and the finger sidewalls are mesh for maximum ventilation.



Held Air Stream II





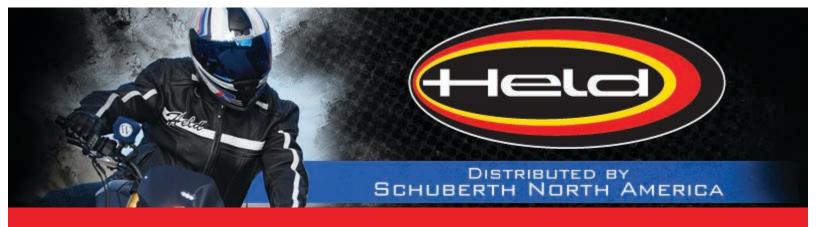
Summer riding means both heat and the potential for showers. The **Air N Dry** takes both of those factors into consideration, making it an ideal touring glove in both men's and women's sizes. The GORE-TEX 2in1 summer technology means that the Air N Dry keeps water out while ensuring breathability and high tactility. The unlined "Breezy" chamber is vented for optimal airflow, while the GORE-TEX "Dry" chamber offers waterproof breathability. A kangaroo leather palm, SUPERFABRIC reinforcements and hard plastic knuckle protection prove that being comfortable in the summer doesn't mean sacrificing safety.



Held Air N Dry

Roadracers flock to the track in the summer, and the **Evo-Thrux** gloves provide top-level protection while offering colorfast, sweat-proof construction. The outer shell, available in men's and women's sizing, is made from highly abrasion-resistant kangaroo leather on the palm and supple cowhide on the back. The side of the hand is covered with hard plastic and reinforced with SUPERFABRIC, the fingers have SUPERFABRIC reinforcement, hard plastic covers the knuckles and the back of the hand has KEVLAR protection.







Held Evo-Thrux

Held's summer gloves are now available through <u>Held USA dealers</u>. For more information visit <u>www.HeldUSA.com</u>. Find Held USA on <u>Facebook</u>, follow @HeldUSA on <u>Twitter</u> and @Held\_USA on <u>Instagram</u> for the latest updates.

**About Held:** Best known worldwide for their award-winning glove lines, Held also designs and manufactures premium motorcycle safety gear, utilizing the highest quality materials and armor. Held's innovations include being the first equipment manufacturer to implement naturally abrasion-resistant kangaroo and stingray leathers in its products, the first to use a special inside stepped seam to eliminate seam discomfort, and the first manufacturer to use a titanium knuckle cover on their gloves.

**About Schuberth North America:** In 2010, Schuberth GmbH opened the North American sister office in Aliso Viejo, California and continues to grow its exclusive dealer network for motorcycle products in the U.S. and Canada. Additional business segments work directly with law enforcement departments on the motor officer and crowd control products and with IndyCar and NASCAR teams on the auto racing helmets. In 2014, Schuberth North America also assumed U.S. distribution for German apparel and glove manufacturer Held.

